

Attorneys - Mark Bradford



Mark Bradford

Contact Information

Telephone: 347.413.3287

SKYPE: markbradfordpc

Email: mbradford@birdofflaw.com

Office address

MARK BRADFORD, P.C.

299 12th Street, Brooklyn NY 11215-4903

Major Practice Areas

Arts, entertainment and media law

Copyright and trademark law

Litigation

Bar Admissions

New York State

The United States Court of Appeals for the Second Circuit

Circuit

The United States District Court for the Southern and Eastern Districts of New York

My Philosophy

I specialize in copyright and trademark law, as well as all forms of commercial litigation, arts, entertainment and media law. In addition, I provide legal consulting, including assistance with small business set-ups and estate issues. I also offer legal services and expertise specially tailored to artists and arts organizations.

Clients receive the same level of legal acumen, aggressiveness and polish as is available at any large firm. I also offer far more flexibility in strategy and budgeting.

My Practice

I handle disputes involving copyright, trademark and trade dress infringement, disputes over color marks, synchronization royalties, infringement by private labelers, unfair competition, contract disputes, commercial fraud, securities fraud, RICO, fiduciary duty, employment and real estate disputes. In addition to litigation, I have registered and renewed numerous copyrights and trademarks, negotiated and crafted deals and agreements for record companies, individual recording artists and performing groups, television personalities, software developers, architecture firms, museums and other arts and media institutions.

As a litigator, I have successfully handled commercial and real estate disputes, entertainment, RICO, securities fraud, contract and employment disputes, and copyright, trademark, and trade dress infringement litigation.

I have also negotiated and drafted entertainment and recording contracts, licensing agreements, shareholder agreements, partnerships, dissolution agreements and estate documents.

For example

- ▶ Performed all legal work for two recent NYC exhibitions featuring the work of MBPC's earliest client, Stuart Sherman
- ▶ Successfully crafted a long-term partnership and profit-sharing agreement for a fantastic new heavy metal band
- ▶ Successfully negotiated a six-year television contract with the Walt Disney Company on behalf of an individual client
- ▶ Successfully litigated and settled a critical copyright matter for the developer of a multimillion dollar application for iPhones
- ▶ Negotiated and crafted an innovative purchase-license agreement between a major NY video archive and a prominent West Coast museum
- ▶ Crafted by-laws and model artist's contract for small jazz record label and download service, as well as obtaining and negotiating key capital investment for the company
- ▶ Co-briefed summary judgment and pre-trial motions in concurrent major trade dress and trademark actions by national pharmaceuticals company against two makers and marketers of private label knock-off products; actions settled favorably
- ▶ Won default judgment and award of all damages and attorney's fees for major record label in its contract and copyright infringement action against hip hop artist who sold proprietary recordings to a competing label.

Career Highlights

2010 -	Law Offices of David C. Birdoff
2008 – present	Of Counsel, Feldman LLP, New York, NY
2002 – 2008	Partner, Fulbright & Jaworski, LLP, New York, NY
1998 – 2002	Owen & Davis, P.C.

Speeches & Articles

Delivered a presentation on the landmark Second Circuit decision in *Arista Records, LLC v. Launch Media, Inc.*, governing licensing for streaming digital radio, to the NYC Bar Copyright & Literary Property Committee (An essay based on this presentation is viewable [here](#), and the decision it discusses is viewable [here](#)).

Memberships

Member, Copyright & Literary Property Committee, New York City Bar

Education

JD, Fordham Law School, (1998)

BA, Brown University (1987)

Phillips Exeter Academy (1982)